

The Central City Salutes Program

The City of Central City, in collaboration with Central City AmVets Post 37, is proud to introduce the Central City Salutes Program. This U.S. Military Banner Program initiative honors and acknowledges individuals who have served or are currently serving in the United States Armed Forces. The program seeks to publicly recognize and express gratitude to military personnel, veterans, and their families with connections to the Central City Community.

Program Details:

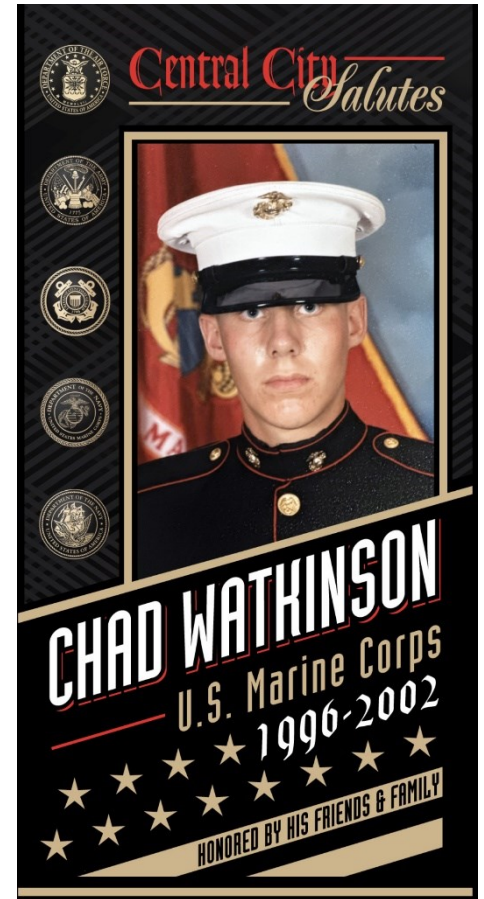
- **Eligibility:** The individual must have served in any of the following branches of the US Armed Forces (Army, Marine Corps, Navy, Air Force, Coast Guard, or National Guard/Reserves) and must also meet one of the following conditions.
 - Currently be an active service member or,
 - Be an honorably discharged veteran, POW, MIA, or KIA.

Banner Specifications:

- **Size and Design:** Each banner is double-sided, full-color, 24" x 48", and custom-made with a photo of the honoree (provided by the applicant).
- **Display:** Banners will be displayed on the decorative light poles throughout Central City from June through Veterans Day in 2025 and reinstalled in 2026 from Memorial Day through Veterans Day.
- **Limitations:** Only one banner per honoree will be featured, and each banner will feature a single individual. You may not honor the same person more than once per two-year rotation.

Cost and Payment:

- **Price:** \$150 per banner (valid for two years). This includes the banner's creation, installation, maintenance, and contribution to local veterans' programs.
- **Payment:** Payments can be made by check or cash. Checks should be made payable to AmVets. All donations are tax-deductible to the extent allowed by law.



How to Apply:

1. **Complete the Application:** Fill out the order form.
2. **Submit a Photo:** Provide a high-quality military photo of the honoree (in uniform). The photo must be submitted in person to Central City City Hall as a hard copy. The photo will be scanned in person and returned immediately to the applicant.
3. **Submit Payment:** Deliver the completed form with payment by **May 1, 2025**, to:

Central City City Hall
137 Fourth Street North
Central City, Iowa 52214

Important Dates:

- **Application Deadline:** May 1, 2025, or until banners are sold out. **25 banners will be sold on a first-come, first-served basis per year.**
- **Banner Display Period:** June through Veterans Day in 2025 and Memorial Day through Veterans Day 2026.

Additional Information:

- **Damage Policy:** The City of Central City will not be responsible for replacing banners stolen, damaged, or destroyed by weather, vandalism, or any act of nature beyond our control, such as high winds, etc.
- **Banner Removal and Return:** After the two-year display period, applicants will have until January 1, 2027, to retrieve their banner at Central City City Hall during normal business hours.

Contact Information:

- **Denise McGovern**, City of Central City - (319) 438-1713 | ubclerk@centralcityia.gov
- **Tracy Wilson**, City of Central City - (319) 438-1713 | clerk@centralcityia.gov

Honor your hero today by participating in this unique program!